

**REMARKS**

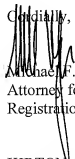
In the Office Action, Claims 28-30 were rejected under 35 U.S.C. § 103 over Johnson US Patent No. 6,535,726 and further in view of Pare et al. US Patent No. 6,269,348 column 2, lines 40-46, teaches that the system disclosed therein is “further adapted to receive transaction authorization information from the cellular billing network through a separate cellular link.” The presently claimed invention recites that both the request for authorization and the reception of sales authorization occur on the same link. Johnson also teaches in column 3 lines 9-11 that the site controller communicates information back to the cellular billing network for assessment against the customer’s cellular telephone account. As recited in the presently claimed invention, however, this information is sent through the vendor device to the purchaser device and is stored in the purchaser device to form an electronic receipt so that the purchaser has sales information stored in the device and can access and review that information at any time. Applicant therefore respectfully submits that the current invention is not made obvious by the Johnson and Pare references.

**CONCLUSION**

Should there be further need for communication, the Examiner is respectfully invited to contact the undersigned for a telephonic interview.

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Cordially,

  
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